

# An Innovative Approach to Self-Directed Care

AddnAide connects individuals who need care with those in the community who are willing to provide it.



## ABOUT ADDNAIDE

AddnAide is built on decades of experience administering and managing home- and community-based care programs, including care management and self-direction.

AddnAide taps the efficiency of technology and the connectivity of social media to help more individuals participate in self-directed care programs. Individuals and aides match within AddnAide, then quickly and safely transition into the home care environment.



1

### PERSONALIZED MATCHING

AddnAide users create personalized profiles to improve the matching process.

2

### CARE MANAGEMENT

Supports responsible stewardship of public funds by having care managers enter care plan and spending limits.

3

### BUILT-IN ACCOUNTABILITY

Geo-location, timesheets and payroll connectivity ensure caregivers are paid only for authorized services.

4

### A CONNECTED CARE TEAM

Real-time communication between care recipients, caregivers, observers and care managers improves the care experience.

5

### GROWING THE WORKFORCE

Based on gig-economy models, AddnAide appeals to a variety of individuals seeking flexible work.